

## Media Management / Creative Events internship in Nashville

In more than 25 years of years of industry innovation, Company has perfected the secret to creating 'branded experiences. In partnership with our customers, our designs are driven by 'Brand Focus.' The extraordinary experiences we create transform brand messages while simultaneously rendering them unforgettable.

### Responsibilities:

- Support creative programs and help design concepts that meet the business objectives of the organization and that advance our brand strategy.
  - Work with creative teams to generate ideas for pitching and proposals.
- Research and conceptualize new campaign ideas, including competitive market research.
  - Work on layouts and explore brand concept and logos.
- Create mock-ups and prototypes for presentations and organize client presentations.
  - Prepare art for production, working with production, creative, and account teams.

### Client Profile:

- at least 3rd year student with concentration in Marketing, Media or PR
  - creativity is a MUST
  - Strong interest in marketing and/or public relations
- Social media (from a business marketing standpoint and not just personal use)
- Knowledge of how businesses leverage social media to increase sales and brand awareness
  - Interest in journalism and/or content creation
  - Strong written and oral skills
  - Tech savvy
- Understanding of multimedia, production and/or audio/video

Length: 6-12 months

Location: Nashville, TN

Start: ASAP

Stipend: \$500/m for 6 months (longer duration to be discussed)

