

## Marketing Internship in Torrance, California!

Company is a leading manufacturer of Photoluminescent Safety Products and provider of Safety Bumper Guards. They have been in business for over 31 years and are seeking a student who is interested in gaining hands on digital marketing experience. This internship will provide the individual with an opportunity to gain valuable skills in data entry, copy writing, content creation, research, analytics, SEO, SEM, social media, CRM, etc.

### Responsibilities:

This role will allow you to collaborate with talented professionals from multiple departments including; customer service, shipping, receiving, sales, marketing and company management.

### Tasks:

- Email, call, and message existing customers
- Research and identify potential new customers
  - Data Entry
  - Organize Filing Systems
  - Answer phones
- Update customer records
  - Customer Outreach
- Performing customer, company and industry research

### Client profile:

- Enrolled in a college or university
- Pursuing a degree, (Associates, Bachelors, or higher)
- Proficient in Microsoft Office (Word, Excel, PowerPoint, and Outlook)
  - Ability to think and work independently as well as part of a team
  - Excellent organizational and communication skills
  - Technically savvy

The successful candidate will possess a positive attitude, have a willingness to learn, professional demeanor, be motivated to further their career and a strong desire to help the organization succeed.

Start Date: ASAP  
Duration: 3-6 Months  
Location: Torrance, CA

