

PR / Events internship in the heart of NYC!

Do you want to see what one of the greatest US cities has to offer you? Do you want a chance to explore new lands, experience new culture, and build your resume?

Company: Since 1960, we have worked with more than 400 cities, regions, states and countries helping them attract both investors and visitors. Based in New York City with 45 professionals nationwide, our firm creates award-winning economic development and tourism marketing campaigns.

Responsibilities:

- Writing pitches, press releases and other materials for media
- Developing and implementing pitching projects
- Creating marketing presentations and materials
- Event coordination
- Monthly reporting and client communications
- Research and database management

Client Profile:

- A degree in public relations, English, Economics, International/American Studies, marketing or journalism is strongly preferred
- A goal-oriented, "can do" attitude and creative problem-solving abilities
- A self-starter who is independently-motivated and has the discipline to meet deadlines
- Must have prior PR agency or newsroom experience or have worked with a chamber of commerce or economic development organization in a marketing capacity

Location: New York, NY

Duration: 12 months

Stipend: \$1000/m

Start: September

